

Privacy Policy

How we respect your privacy when dealing with personal information collected by Ryder Management

This Privacy Policy applies to information **Ryder Management** collects about individuals who interact with our agency. It explains what personal information we collect, why we collect it and how we use it.

If you have any comments or questions about this Privacy Policy or the way we handle your personal information, please contact us through the contact details provided on our website:

www.rydermanagement.co.uk

1. Personal data that we process

The following explains the types of personal data we may collect and the legal basis, under current data protection legislation, on which that data is processed.

Enquiries about the agency

Data:

Name, email address, postcode, image and any information contained within your message or enquiry.

Legal basis:

Legitimate interests – it is necessary for us to read and store your message so that we can respond to your enquiry in the way you would reasonably expect.

Email updates and communications

Data:

Name and email address.

Legal basis:

Consent – where you have actively consented to receiving communications from us.

Signing with Ryder Management

Data:

Information necessary for us to represent you, which may include your name, contact details, address, email address and other relevant personal and professional information.

Legal basis:

Contract – by signing an Agency Agreement with Ryder Management, you enter into a contractual relationship with us as set out in the agreement and our terms and conditions.

Website functionality

Data:

Website activity collected through cookies and similar technologies.

Legal basis:

Legitimate interests and, where required, consent – certain information may be stored or collected to provide website functionality and understand how our website is being used.

2. How we use your data

We will only use your personal data in a manner that is appropriate to the reason for which it was collected.

We may use your personal information to:

- respond to enquiries you send to us;
- administer our relationship with clients and provide agency and representation services;
- handle financial transactions and payments;
- communicate with clients regarding auditions, castings, employment opportunities and other matters relating to their professional representation;
- comply with our contractual and legal obligations.

We will not use your personal information for purposes that are incompatible with those for which it was originally collected unless we have a lawful basis for doing so.

3. When we share your data

As a talent agency, it may be necessary for **Ryder Management** to share relevant client information with third parties as part of providing professional representation.

This may include casting directors, producers, production companies and other legitimate industry professionals where necessary to submit or represent a client for professional opportunities.

We may also share personal information where:

- you have provided consent for us to share information with a particular third party;
- we use a third-party service provider to process information on our behalf and appropriate data protection arrangements are in place; or
- we are required to share information by law or to comply with a legal obligation.

Where personal data is transferred outside the UK, we will ensure that appropriate safeguards are in place as required by applicable data protection legislation.

4. How long we keep your data

We take the principles of data minimisation and retention seriously.

We aim to collect only the personal information reasonably necessary for the purpose for which it is required and will retain that information only for as long as there is a legitimate business or legal reason to do so.

Where you are represented by **Ryder Management**, certain information will need to be retained for the duration of our professional relationship.

Following the end of representation, some information may need to be retained for an appropriate period for legal, contractual, financial or regulatory purposes.

Information that is no longer required will be securely deleted or disposed of.

5. Your rights over your personal data

Under UK data protection legislation, you have a number of rights relating to your personal information.

Depending on the circumstances, these may include:

- the right to access personal information we hold about you;
- the right to ask us to correct inaccurate or incomplete information;
- the right to request deletion of your personal information in certain circumstances;
- the right to restrict or object to certain processing;
- the right to withdraw consent where processing is based upon consent;
- the right to data portability in certain circumstances.

You also have the right to lodge a complaint with the **Information Commissioner's Office (ICO)** if you believe your data protection rights have been infringed.

If you would like to exercise any of these rights, please contact Ryder Management using the contact details provided on our website.

Please be aware that exercising certain rights, such as requesting deletion of information that is necessary for us to represent you, may affect our ability to continue providing agency services.

6. Cookies and website usage

Cookies are small files placed on your device when you visit a website. They may be used to provide website functionality, remember preferences and understand how visitors use a website.

The Ryder Management website may use cookies and similar technologies for necessary website functionality and, where applicable, analytics.

Where cookies collect personal information, that information will be handled in accordance with this Privacy Policy and applicable data protection legislation.

You can control or disable cookies through your browser settings, although doing so may affect the functionality of some parts of the website.

7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, services or legal obligations.

The most current version will be published on:

www.rydermanagement.co.uk

Where a significant change affects the way we process personal information, we will take reasonable steps to inform affected individuals.

Ryder Management

www.rydermanagement.co.uk

Last updated: August 2026